

ORIENTALSK



DANSEUNION

## Orientalisk DanseUnion

Gasværksvej 15, baghuset

1656 København V

Denmark

www.ODU.DK

# Advertisement

In Orientalisk DanseUnion's magazine you can post advertisements for an event, an association, a restaurant, a shop, a dance school etc.

Advertisements can e.g. be for an event (including commercial events) such as dance courses, workshops, bazaar or a show.

Orientalisk DanseUnion's magazine is published 4 times a year (deadline February 10.th published in Marts – deadline May 10.th published in June – deadline August 10. published in September – and deadline November 10.th published December). The current circulation is 300 copies. The magazine has about 48 pages published in A4 format printed in colour.

The advertiser has the full responsibility for all parts of the advertisement, including layout, spelling, etc. Neither the canvasser, the board of directors, nor the magazine group will edit or be responsible for the advertisement in any way. All prices are ex. layout. This means that advertisement must be completely finalized at delivery. If you want help with editing and layout this may be arranged, but a fee will be asked for.

Please send your advertisement in the final form as an attachment to an e-mail or on a cd-r. Send it in preferable as a jpg file - never as a PDF.

For members of Orientalisk DanseUnion the prizes for an advertisement pr. January 1.th 2008 in the magazine are as followed:

|          |            |                |
|----------|------------|----------------|
| 1/4 page | DKK. 275,- | (8,5 x 13 cm.) |
| ½ page   | DKK. 425,- | (18 x 13 cm.)  |
| 1/1 page | DKK. 750,- | (18 x 26 cm.)  |

**Paragraph advertisement:**

1 column (5,5 cm) – pr. mm DKK. 10,-

**Inserts in the magazine:**

|          |            |
|----------|------------|
| 1/1 page | DKK. 800,- |
| ½ page   | DKK. 550,- |

For non-members of Orientalisk DanseUnion the prizes for an advertisement in the magazine pr. January 1.th 2008 are as follows:

|          |              |                |
|----------|--------------|----------------|
| 1/4 page | DKK. 425,-   | (8,5 x 13 cm.) |
| ½ page   | DKK. 725,-   | (18 x 13 cm.)  |
| 1/1 page | DKK. 1.000,- | (18 x 26 cm.)  |

**Paragraph advertisement:**

1 column (5,5 cm) – pr. mm DKK. 15,-

**Inserts in the magazine:**

|          |              |
|----------|--------------|
| 1/1 side | DKK. 1.100,- |
| ½ side   | DKK. 800,-   |

If you sign advertisements in 2 magazines at the same time you get a discount on 5 %.

If you sign advertisements in 2 magazines at the same time you get a discount on 10 %

If you sign advertisements in 4 magazines at the same time you get a discount on 15 %

For other sizes of advertisements, more information or help on how to draw your advertisement please do not hesitate to contact us.

If you are interested in signing an advertisement or if you wish to have more information please contact:

Heidi Mary Lund  
Snerlevej 1  
4180 Sorø  
Denmark  
formand@odu.dk

It is also possible to get an advertisement on our homepage. The price is DKK 200,- pr. year  
– Please contact [webmaster@odu.dk](mailto:webmaster@odu.dk)

Bank: Sydbank - Reg.nr. 0570 kontonr. 0000952079  
SWIFT: SYBKDK22 IBAN: DK1705700000952079